

Categories	5 points	3 points	1 point	0 points
Organization Balance is a balance of visual and verbal/text information	Balanced; text and media are used in a balanced way	Text and media partially balanced; used somewhat efficiently	Text and media not balanced; not used efficiently	No organization.
Neatness/Creativity	Creation is attractive and creative; Easy to read and understand; eye catching	Creation is somewhat attractive and creative; it is not easy to read our understand	Creation is not attractive or creative. It is difficult to read and understand.	Sloppy- little effort used.
Details	Well explained; many details; viewer walks away with understanding	Many details and explained.	Minimal details with little explanation.	No details and very little explanation.
Captions and Introductions	Pictures and videos have a caption or are introduced.	Missing less than three captions or introductions.	Missing more that three captions or introductions.	No captions or introductions.
Completeness (Ready to present is knowing material and having props)	Followed all directions, written in own words. Ready to present.	Some directions missing, written in own words, ready to present.	Not written in own words or not ready to present.	Not ready to present with nothing written in own words.
Mechanics/Editing	1-2 editing mistakes	3- 5 editing mistakes	6- 10 editing mistakes	More than 10 editing mistakes
Media (Video and Photographs)	Media used is appropriate and cited accordingly. Videos and pictures do not outweigh information presented. At least, 1 piece of media should be self-created.	Media used is appropriate and cited accordingly. Videos and Pictures outweigh information presented or missing self-created media.	Media used is appropriate and cited accordingly. Videos and pictures outweigh information presented and missing self-created media.	Media is not appropriate or cited correctly.
Research Sources should be both primary and secondary as well as text and internet	Research notes are complete, sources are cited correctly and used a variety of sources.	Research notes are incomplete or sources are not cited correctly. Used a variety of sources.	Research notes are incomplete or sources are not cited correctly. Did not use a variety of sources.	No evidence of resources or citations.

